

# Extreme Video Game Fanatics Mailing List

**Total Universe: 12,072,912**

**Base Rate: \$95.00/M**

## Description Summary

Get on top of your marketing game! While each of these individuals come from a variety of different backgrounds, the gamers included in this database share a deep passion for playing video games. They are extremely tech-savvy and stay on top of the latest trends relating to new products, games, accessories, and more. With technology rapidly growing every day, the demand for video games and other digital game equipment is increasing constantly as well. Get access to the most accurate video gaming mail, phone, and email data available on the market.

## How Our Data Is Compiled

Our Extreme Video Game Fanatics Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

## Consider The Facts

- In 2016, the video game industry generated about \$17.7 billion in the U.S.
- The majority of revenues on the U.S.games market in 2016 were generated by digital PC and console games, while the second highest share belonged to mobile games.

## Recommended Usage

This mailing list is recommended for a variety of offers, such as video game consoles, manufacturers, accessories, entertainment stores, online apps, and much more.

## Popular Selections (for additional selections please inquire)

Age  
Gender  
Geography

Ethnicity  
Income  
Hobbies & Interests

Occupation  
Marital Status  
Presence of Children  
Buying Habits

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

## Market Type

U.S. Consumer

## List Channels

Postal, Email & Telemarketing

## Source

Compiled, Self-Reported

## Update Cycle

Monthly

## Minimum Order

Quantity: 5,000  
Price: \$325.00

## Net Name

Floor: 85%  
Minimum Quantity: 25,000  
Run Charges: \$10.00 / M

## Exchanges

Please Inquire

## Reuse

Please Inquire

## Cancellation Charges

Please Inquire

## Sample Mail Piece Required

Please Inquire

## Commission

Standard 20% broker/agency commission is extended to all trade partners